

Every country can reduce future GHG emissions and protect citizens from climate change, provided it adopts the right policies. This book is to show you how.

“Innovative economic policies for climate change mitigation” is a must-read for both top-level policymakers and engaged citizens who want that their country seize all development opportunities opened up by green entrepreneurship, green jobs, new niches, and smart mitigation policies.

With more than 20 “recipes”, ranging from the most technology-oriented to the most people-centred, this book is revolutionary because:

1. it proposes out-of-the-box solutions that escape established taboos;
2. it leads the reader from the context to the implementation;
3. it shifts the classical textbook proportions of 90% analysis and 10% proposals in favour of 90% proposals and 10% analysis, relying on the intelligence of the reader to localize where the policy is suitable;
4. it relates each policy to a number of co-benefits that it generates, to synergize climate mitigation with employment, competitiveness, and happiness.

The international community of policymakers should take note of the proposals of this book - fruit of the experience of authors from developing and developed countries - to reach win-win compromises and to move forward.

Miklós Persányi, president of UNFCCC COP9, held in Milan (2003)

Mitigation of climate change is proceeding at a very slow pace, while new empirical results demonstrate that its pervasive consequences are appearing much faster than foreseen. Without innovative reforms of the present economic systems, there is little hope of avoiding the most catastrophic impacts of global warming. This book is therefore both important and timely.

Out of my Danish experience with planning for sustainable development in the fields of energy and environment since 1973, I recommend this book to concerned policy makers as a mandatory reading.

Niels I. Meyer, Emeritus Professor of Physics, Technical University of Denmark

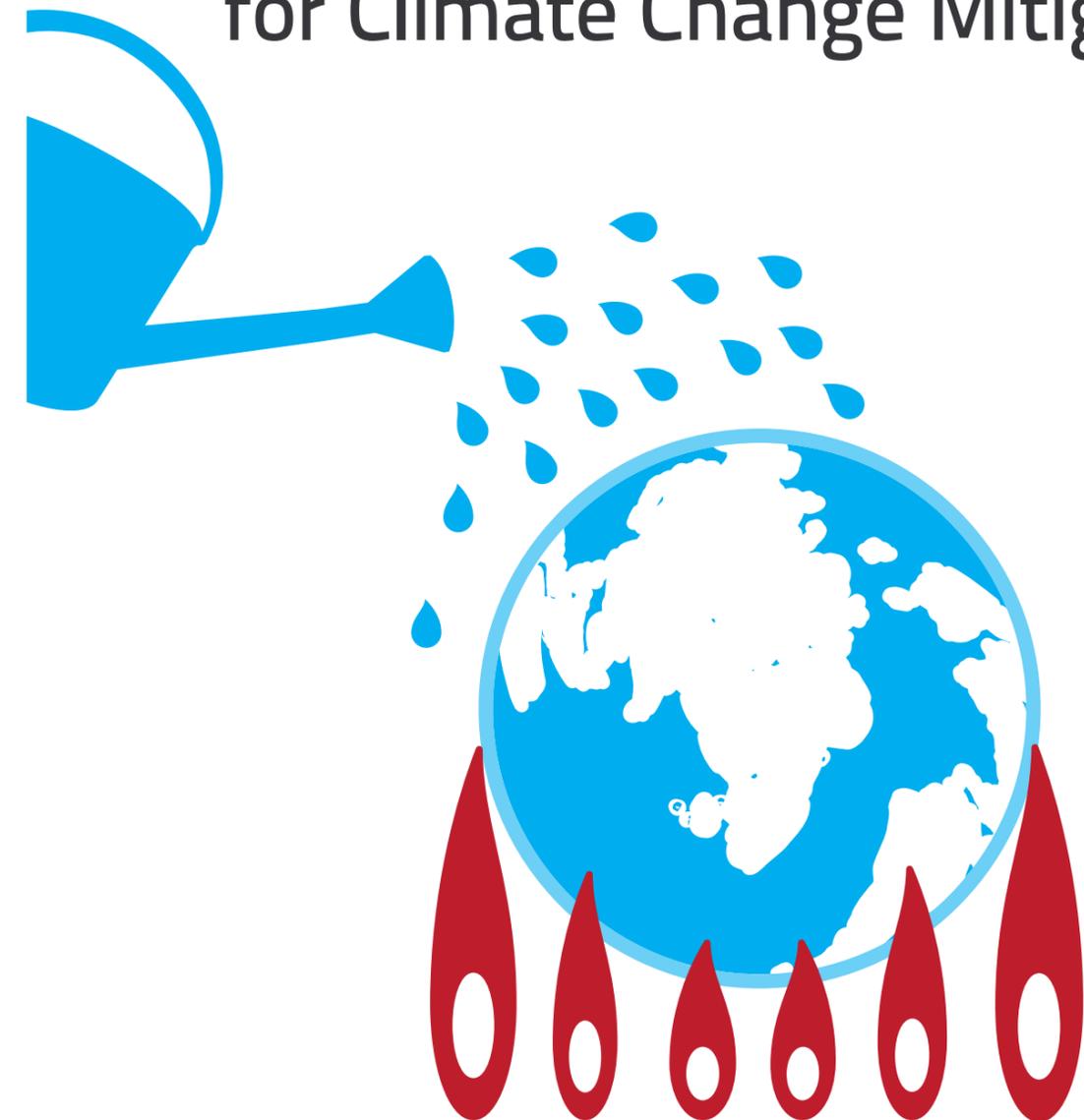
Deep thanks for your work!

Bill McKibben, environmentalist and co-founder of 350.org



Innovative Economic Policies for Mitigation

Innovative Economic Policies for Climate Change Mitigation



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